



Name in English: Carter Tseng
Name in Chinese: 曾宪章 [曾憲章]
Name in Pinyin: Zēng Xiàn Zhāng
Gender: M
Year of Birth: 1948
Place of Birth: Fujian Province, China
Current location: Beijing, China
Philanthropy: Y

Profession(s): Electrical Engineer, Computer Engineer, Entrepreneur and philanthropy

Education: BS/EE, National Taiwan University, 1970; MS/EE, University of California at Los Angeles, 1973; Ph. D/EE and Computer Science, UCLA, 1976

Awards: Distinguished Achievement Award, 2004, Chinese Institute of Engineers – Greater New York.

Contribution (s): Dr. Tseng spent over 10 years with companies such as Lockheed, Xerox, and NRL where he held increasingly responsible positions in such areas as system design, technical marketing, and Hi-Tech enterprise management. He was one of the first groups of researchers to return to the newly created Hsinchu Science & Industrial Park in Taiwan in 1980. There he founded Microtek International, Inc. to design, build and market scanners. It was the first Taiwanese company that successfully went through an IPO in 1988 and became the world leader in the electronic scanner market. Dr. Tseng holds patents such for Keyboardless Input Method. He is on the Board of Directors of many high tech companies that form strategic alliances spanning the triangle from China to Silicon Valley to Taiwan. He serves as guest professor at many universities, including Alberta University in Canada, City University of Hong Kong, Tsinghua University in Beijing, Nankai University in Tianjin, and Sichuan University among other institutions.

Dr. Tseng is a Director and Member of Committee 100 and a co-founding member of Monte Jade.

Dr. Tseng established the Little Dragon Foundation, one of whose roles is training and nurturing executives and managers for large businesses in China. He also introduced into China the Dale Carnegie Training and Global Chinese CEO's Fellowship, software CMMI certification, and Six Sigma quality control, in an effort to dramatically enhance overall Chinese business competitiveness. In 2002, Dr. Tseng and his wife, Su-hwa, contributed to the Ecological Conservancy Outreach Fund at the University of Alberta (Canada) to stabilize soil erosion in the Yangtze River region by planting trees on a large scale. He is on the Board of Trustees of Give2Asia, a US public charity organization.

External Links:

<http://littledragonfoundation.abettera.net/>

http://www.core.org.cn/en/resources_project/EnterpriseManagement.htm